



Press release

Konica Minolta launches DSP developer support programme for unlimited creativity in the application business

Langenhagen, Germany, November 2008

Konica Minolta has launched its developer support programme DSP to foster creativity among qualified software vendors and system integrators. DSP enables developers to adapt existing applications to Konica Minolta devices or use successful Konica Minolta technologies, such as OpenAPI, to come up with innovative solutions for challenges so far unresolved. On the Konica Minolta website at <http://dsp.konicaminolta.eu> application architects can register to receive necessary resources such as the software development kit (SDK).

“Our successful bizhub concept consists of three major pillars: the bizhub’s architecture, the powerful Emperon print system and the technology that enables our devices to communicate with the outer world,” says Marco Reich, Product Manager Applications at Konica Minolta Business Solutions Europe. “As for the latter, the communications technology and networking capabilities, we want to give software vendors an opportunity to develop compatible applications – and to expand the circle of compatible devices.”

OpenAPI is one of those communication interfaces and networking technologies, delivering the technological basis for authentication tools, pull print functionality and



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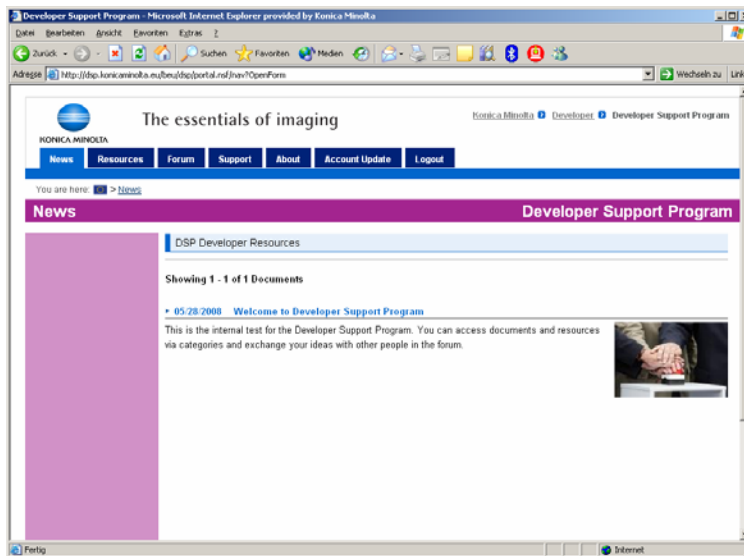
metadata enhanced scanning. At the same time, OpenAPI is the precondition for seamless integration of third party software. It also is the basis of customised workflows for creating individual applications quickly and easily. Successful Konica Minolta applications such as PageScope Enterprise Suite were made possible thanks to OpenAPI. Together with further Konica Minolta technologies, it forms the bizhub Extended Solution Technology (bEST).

With DSP, Konica Minolta is targeting independent software vendors and system integrators to benefit from enriching their software up to integrating Konica Minolta bizhubs to existing applications. Right now, interested developers can register at silver level on the website at <http://dsp.konicaminolta.eu>. Registration at this level is free of charge offering members relevant resources and a platform to exchange experiences.

“With DSP, we aim to provide creative minds with the substance they need to think ahead,” says Marco Reich. “We trust in their ingenuity to make the most of our technologies.”



Press photos



At <http://dsp.konicaminolta.eu> qualified software vendors and system integrators are invited to register for the developer support programme (DSP). They gain access to necessary resources such as the software development kit (SDK) and to a forum platform where they can share experience among each other.



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About Konica Minolta Business Solutions Europe

Konica Minolta Business Solutions Europe GmbH is a leading provider of image information products with subsidiaries and distributors in more than 50 countries in the EMEA region. The company places major emphasis on the document management and solution business in the office and production environment, especially in the field of colour output as well as related supplies. Konica Minolta Business Solutions Europe is a subsidiary of Konica Minolta Business Technologies, Inc., headquartered in Tokyo, Japan. With a total workforce of 22,500 employees worldwide, Konica Minolta Business Technologies gained net sales of over 4.4 billion euros in fiscal 2007/2008. Building on its strong core of optical technologies developed over many years as a printer and camera manufacturer, Konica Minolta Business Technologies aims to be a corporation offering products and services that are essential to all areas of digital imaging.

www.konicaminolta.eu

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Product images are available at www.konicaminolta-images.com

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