



KONICA MINOLTA

Press release

Konica Minolta's magicolor 5670EN/bizhub C31P wins BLI Pick of the Year Award

Langenhagen, Germany, January 2009

Konica Minolta has just received one of the coveted Buyer's Laboratory Inc. (BLI) Pick of the Year Awards for its magicolor 5670EN, also available as the bizhub C31P. The renowned independent office equipment testing lab decorated the colour laser printer as outstanding in the large workgroup colour printer category, underscoring Konica Minolta's market-leading position in this segment. Users benefit from brilliant colours and economic use with a print speed of 35 pages per minute.

Over a two-month period BLI technicians evaluated several colour printers in reliability, image quality, productivity, ease of use, network setup, cost of ownership and other issues. Marlene Orr, BLI Senior Printer Analyst, had this to say about the device's strengths: "An ideal choice for a wide range of business users, the magicolor 5670EN or bizhub C31P produces very good quality output and offers a low total cost of ownership. Further adding to its value is its excellent ease of use, optional staple finisher and USB port on the control panel for direct printing from PictBridge-compatible digital cameras or USB flash drives."

Konica Minolta's in-house developed Simitri HD toner ensures bright, long-lasting colour outputs on the magicolor 5670EN/bizhub C31P that finally convinced the BLI testers. It is responsible for crisp and clear printing results down to tiniest details that



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withstand UV light. In addition, Simitri HD toner allows users to reduce energy consumption by 15%, requiring lower fusing temperatures than average toners. Speaking of savings – another unbeatable argument for the Konica Minolta magicolor 5670EN/bizhub C31P the BLI detected in its testing is the device's economical use. High quality, long-lasting colour paired with high yield cease to be a contradiction. Different print resolution settings not only match users' requirements but also treat their budget with care. Economy Mode, suitable for mixed printouts, for instance, cuts down toner consumption for images and graphics by up to 50% while producing sharp printed text. In collaboration with Simitri HD toner's minor energy consumption this leads to a low total cost of ownership compared to other printers of its class, which was appreciated in BLI's evaluation results.

The Konica Minolta magicolor 5670EN/bizhub C31P produces a wide variety of sophisticated colour or monochrome documents in-house. Besides its staple finisher mentioned in the BLI test results and rarely found in this class, the printer offers further options such as two additional lower paper feeders, duplexer and hard disc. A system's upgrade with one or two optional paper feeders maximises the paper capacity to up to 1,600 sheets per minute. While a variety of paper sizes ranging from A5 to banner format (216 x 1,200 mm) can be mounted in the standard multi-manual feed tray.

BLI technicians also highlighted the unlimited and easy printer access from USB memory sticks or digital cameras via PictBridge for easy direct printing of common file formats such as JPEG and TIFF. Users can choose between an optional hard disc or Compact Flash Card to support PictBridge, making the magicolor 5670EN/bizhub C31P a very easy to use high quality digital colour printer.

"We perceive the BLI Pick of the Year Award we earned for our magicolor 5670EN and bizhub C31P respectively as a recognition of our fruitful efforts to offer a printer that combines outstanding, long-lasting colour with economic use," said Olaf Lorenz, General Manager International Marketing Division, Konica Minolta Business



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Solutions Europe. "Thus it goes without saying that we are very proud to have won this accolade which – once more – proves our leadership in colour."



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Press photos



The BLI Pick of the Year Award 2008 for the magicolor 5670EN, also available as the bizhub C31P, proves Konica Minolta's leadership in colour.



A class of its own: Konica Minolta's magicolor 5670EN/bizhub C31P won the BLI Pick of the Year Award 2008 for outstanding performance in the large workgroup colour printer category featuring speedy high quality colour and low total ownership costs.



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About Buyers Laboratory

Since 1961, Buyers Lab has been the leading independent office-equipment testing lab and business consumer advocate. In addition to publishing the industry's most comprehensive and accurate test reports on office document imaging devices, each representing months of exhaustive hands-on testing in BLI's US and UK laboratories, the company has been the leading source for extensive databases of specifications and pricing on copiers, printers, fax machines and multifunctional products. The company's databases cover over 10,000 products and have a long-standing reputation for being the industry's most trustworthy and complete source for global competitive intelligence. They are available to BLI subscribers online via the company's bliQ competitive information service. This encyclopedic resource also provides quick and easy access to BLI's First Look Reports, Field Test Reports, Lab Test Reports, Solutions Reports and BLI-produced articles.

In addition to the testing of office equipment for its subscribers, Buyers Lab provides consulting services to buyers and a vast array of confidential for-hire private testing services that include document imaging device beta and pre-launch testing, performance certification testing, consumables testing (such as toner, ink and photoconductors), software and solutions and print media testing (including virgin and recycled papers).

For more information on Buyers Lab, please call (201) 488-0404, visit www.buyerslab.com, or e-mail info@buyerslab.com.

About Konica Minolta Business Solutions Europe

Konica Minolta Business Solutions Europe GmbH is a leading provider of image information products with subsidiaries and distributors in more than 50 countries in the EMEA region. The company places major emphasis on the document management and solution business in the office and production environment, especially in the field of colour output as well as related supplies. Konica Minolta Business Solutions Europe is a subsidiary of Konica Minolta Business Technologies, Inc., headquartered in Tokyo, Japan. With a total workforce of 21,000 employees worldwide, Konica Minolta Business Technologies gained net sales of over 4.4 billion Euros in fiscal 2007/2008. Building on its strong core of optical technologies developed over many years as a printer and camera manufacturer, Konica Minolta Business Technologies aims to be a corporation offering products and services that are essential to all areas of digital imaging.

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